



OXBRIDGE PUBLISHING

Oxbridge Publishing / StillCenter Publications

Book Proposal Guidelines

So that we may give your proposal a full consideration, please aim to include the following information.

Imprint submitted to: **StillCenter** or **Oxbridge** (circle one)

Book Title

Author

Sales Pitch

Tell us what your book is in *one* sentence or phrase – this is your ‘elevator pitch;’ persuade us of your title’s viability in as few words as possible.

Audience

What is your main audience? How is it successful in reaching that audience?

Description

Here we want a short, concise summary of your book. A single paragraph will suffice.

Category

What usual bookstore category would you say your book fits into?

Chapter Outline

List the chapters in your proposed book, giving a brief statement as to what will be in each chapter. Add any anticipated preface or any appendices you envisage. Mention if some well-known person is to be writing an introduction or similar

Manuscript details

- How long do you anticipate the manuscript being (estimated word count)?
- Will it include photos/illustrations—and if so, how many?
- Will the book include practices, exercises, or reflections?
- When do you anticipate a complete draft will be available?
- Will you be reusing any previously published material (figures, illustrations, text) of your own or others? (Note that if we were to accept your manuscript for publication, you, the author, would be responsible for securing such permission and paying any fees required by the rights holders.)

Market Competition

Which other books do you see as your main competition in the market and which markets do you see your book selling in? Give detail of the potential competing works: title, author and summary of the rival work's strengths and weaknesses. **Endorsements:** If you have any endorsements or blurbs, please supply them and explain why you believe they may help sales of your work.

Author Details

Tell us about yourself: your name, contact details (at the least email address but also add a physical address and cell phone that can receive texts as this may be essential should your work be accepted for publication). Let us know if you have any other published works, and give detail about those books, how they were received by the market etc. Include any detail that may assist us: why should we consider your text over another author presenting a similar work? What is your track record as an author, such as meeting deadlines, and so on.

Sample Chapters

We require at least two sample chapters, along with an introduction to the work, if possible.

HOW TO SUBMIT

By email to oxbridgepublishing@gmail.com

You MUST write either "STILL CENTER SUBMISSION" or "OXBRIDGE SUBMISSION" in your subject line or your submission may not be considered.